

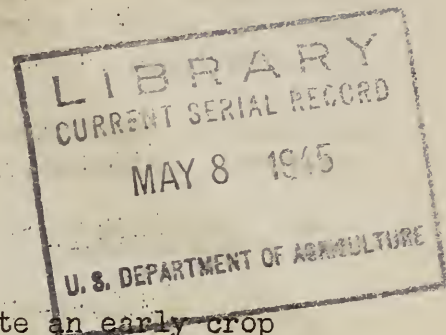
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WAR FOOD ADMINISTRATION
Office of Marketing Services
Marketing Reports Division
821 Market Street, Room 700
San Francisco 3, California
Western Area.

FOR ADMINISTRATIVE USE

HIGHLIGHTS FROM MARKET NEWS REVIEWS
Week ending April 20, 1945



FRUITS AND VEGETABLES

Potatoes - Recent reports from Kern County, California indicate an early crop acreage of 55,102 acres, with a probable yield of 12,000,000 sacks. Carlot shipments should be moving in light volume with the start of next week.

Changes in WFO 120 will include Kern County, California, commencing 12:01 a.m. April 23. WFO 120 was cancelled as it applied to the Red River Valley and the Klamath Basin, effective April 19. It is still in effect in Idaho, Maine and Michigan.

The ICC order 259 is also amended to include Kern County, with the expiration date advanced to June 1, 1945. Also, ODT L-4 was also amended to cover truck movement, all of which means that Kern County potatoes must move on permit, either by rail or by truck. Shipping permits will be obtainable in the U.S. Army Quartermaster Market Center office, 314 Habersfeld Bldg., Bakersfield, with Michael T. Coogan in charge.

Old stock is still continuing to reach the west coast markets from Maine. New stock, other than the Kern County supplies, is coming in from Texas. Both the old and the new stock moved rapidly the past week at ceiling prices.

Carrots - Shipments averaged 888 cars daily the past week for bunched stock, about 20 cars less daily than for the same period last month. Topped carrots have averaged 17 cars daily, about the same as for the past month. Fob prices for Imperial Valley, and Phoenix bunched stock has held steady throughout the past week at \$3.00 per crate for medium to large stock. Weslaco, Texas, fob prices have continued to improve, with medium to large stock closing the week at \$2.25 and \$2.50 per crate.

Present crop conditions indicate that some harvest of the spring crop in Imperial County, California may continue into May, and in Arizona and Texas into early June.

Lettuce - Season in Arizona is rapidly drawing to a close with only 790 cars having been loaded out of that area the past week. Central California, principally Salina and Watsonville, has stepped up harvest and shipments to 1,187 cars for the past week. Total U.S. shipments the past week were 2,127 cars, compared with 1,779 cars the previous week.

Fob shipping point prices at Phoenix and Salt River points closed the week at \$2.75 and \$3.00 per crate of 5s, ice pack. Demand was not as good as for the previous week, and inspections showed 4 percent running 85 percent U.S. Number One, compared with 16 percent at the close of the previous week. Wholesale markets in the Pacific Northwest were quoting all stock at ceiling, with supplies light, although increasing daily. In the southwest, Salinas and Kern stock was mostly \$3.50 and \$3.75 for 5 dozen crates.

Asparagus - Washington grown stock has been increasing in volume on the local northwestern markets, and wholesale prices have declined to \$3.50 and \$4.00 per crate of medium to large green stock. California wholesale prices ranged about 50 cents less.

The western asparagus season has resulted, to date, in a total of 659 cars for interstate shipment, compared with 1,365 cars for last season to the same date.

DAIRY AND POULTRY

Butter - U.S. production has increased 2 percent, the past week, above the previous week, but still is 6 percent under the same week a year ago. In the west there has been no gain over the previous week, and production is 24 percent under that of last year at that same time.

May set-aside for butter is 55 percent. Butter delivered to designated agencies in excess of requirements under WFO-2 may continue to be credited to any subsequent 1945 obligation.

Production payments for butterfat have been increased, effective April 1, to 17 cents per pound.

Eggs - Supplies on the whole Pacific Coast remain below demand, although production has continued to increase. Pullet production is reported to be slightly increasing the egg receipts. Receipts, since January first, on the Los Angeles, Portland and San Francisco markets total 906,756 cases, compared with 1,047,364 cases for the same period last year.

Consumer grade prices compared April 20th. (Large A)

	1945	1944
Los Angeles	40½ cents per dz.	34½ - 36½
Portland	40	33½ - 35½
San Francisco	40½	37 - 38½
Seattle	40	37½ - 39

Poultry - Hatchery reports indicate a 39 percent greater volume booked for delivery in April this year than in April last year.

Supplies of live and dressed poultry reaching the retail markets are far below demand in all the western markets. Dressing plants continue to have difficulty in obtaining sufficient birds to operate.

LIVESTOCK AND MEATS

Cattle - Receipts on the twelve markets the past week totaled 196,900 head, 10 percent under the previous week, but 12 percent above the same week a year ago. On the four western markets of Los Angeles, North Portland, Ogden and San Francisco receipts were 15,444 head, an 8 percent drop from the previous week.

California wholesale prices averaged up to 50 cents lower at the close of the week than at the close of the previous week. Prices on the other western markets were stronger and averaged about 25 cents higher than at the close of the previous week.

Hogs - Receipts were very much below demand, and ceiling prices prevailed on all markets. 8,949 head were received on the four western markets during the past week, a low number but about 28 percent above the previous week. On the twelve principal markets, receipts for the past week, and that previous were 185,000 head, 45 percent under the same period a year ago.

Sheep - Range conditions for most of the west are reported to be in relatively good condition, and lambs moving to markets from them are in especially good condition. However, drying winds, particularly in the southwest interior sections, have caused rapid feed maturity during the past week.

Top prices the past week for Good to Choice spring lambs weighing 80 to 90 pounds were \$15.25 to \$16.00.

GRAIN PRODUCTS

Rice - Seeding of rice continued in good progress in most of the belt, but has been retarded in some of the area due to flood conditions, and in some places it has been found necessary to reseed because of floods and cold weather.

Supplies continue to diminish with demand urgent.

OPA has announced ceiling prices on two new varieties, effective April 23, 1945.

	<u>rough rice</u>	<u>milled rice</u>	<u>unpolished</u>	<u>brown</u>	<u>converted milled</u>
Blue Bonnet	\$7.30 per bbl	\$8.25 per cwt	\$7.40 cwt	\$6.75 cwt	\$9.05 per cwt
Magnolia	\$6.15 " "	\$6.50 per cwt	\$6.10 "	\$5.85 cwt	\$8.15 " "

While world production of rice for 1945 is now estimated to be slightly under that for 1944, that in the Southern Hemisphere is estimated to be about 12 percent above last year.

Alfalfa - California markets strengthened during the week and advances in prices ranged from 50 cents to as much as \$1.50 on the lower grades. Demand for the better grades was in excess of current marketings.

Price comparable to U.S. No.1 was quoted at \$31.00 to \$32.00 per ton in Los Angeles.

Wheat - Prices, except in the Pacific Northwest, remained little changed from the previous week. In the northwest they declined $3\frac{1}{2}$ cents to 4 cents per bushel. Car situation continued tight.

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PLH-4/26/45

1. The first part of the report is a general
description of the project and its objectives.
It includes a brief history of the project and
a statement of the purpose of the study.

2. The second part of the report is a detailed
description of the methodology used in the study.
It includes a description of the data collection
methods and the statistical analysis techniques used.

RESULTS

3. The third part of the report is a presentation
of the results of the study. It includes a
summary of the findings and a discussion of the
implications of the results.

4. The fourth part of the report is a conclusion
and a list of references. It includes a
summary of the main findings and a list of the
sources used in the study.

5. The fifth part of the report is a list of
appendices. It includes a list of the
figures and tables included in the report and
a list of the supplementary materials.

6. The sixth part of the report is a list of
acknowledgments. It includes a list of the
people and organizations that provided support
for the study.

7. The seventh part of the report is a list of
references. It includes a list of the
sources used in the study and a list of the
works cited in the report.

8. The eighth part of the report is a list of
appendices. It includes a list of the
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